

Figure 1

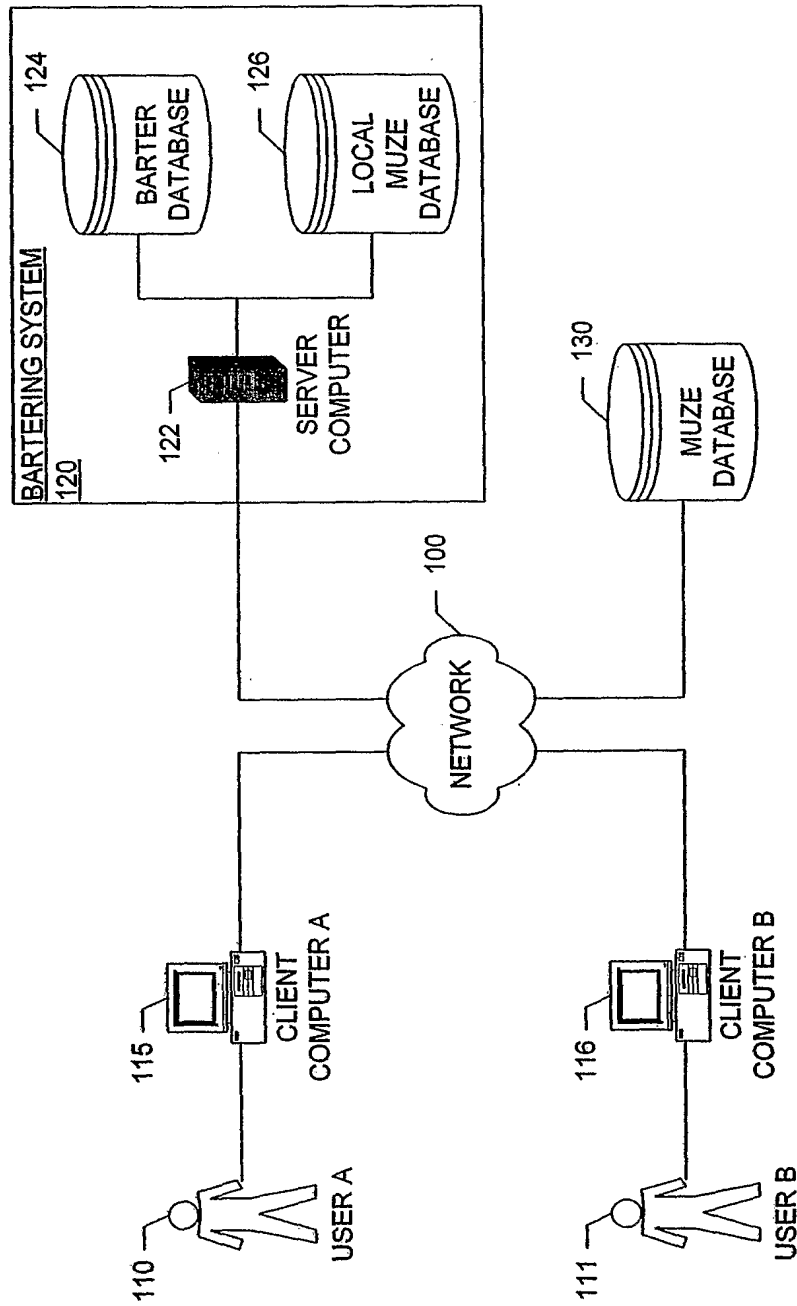


Figure 2

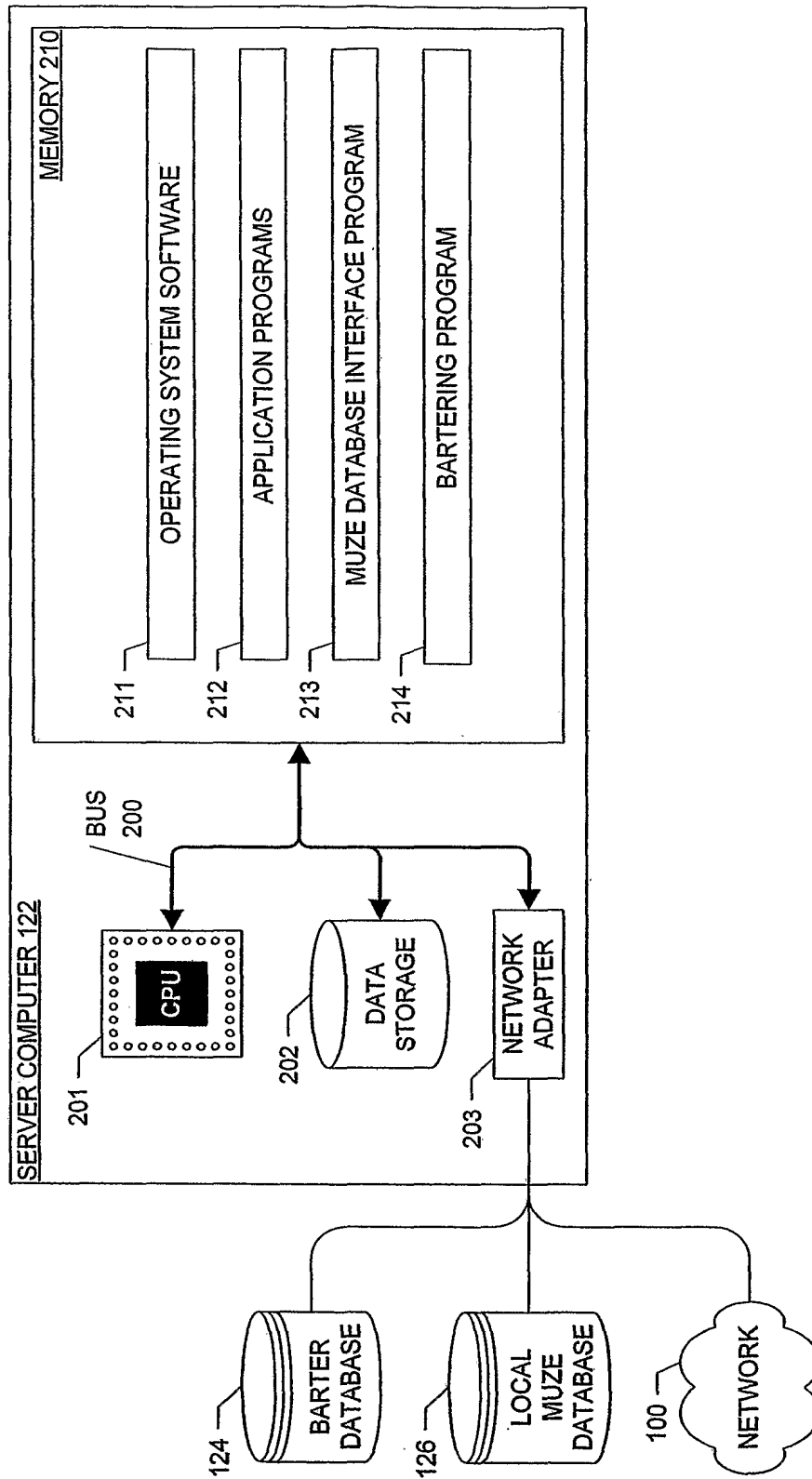


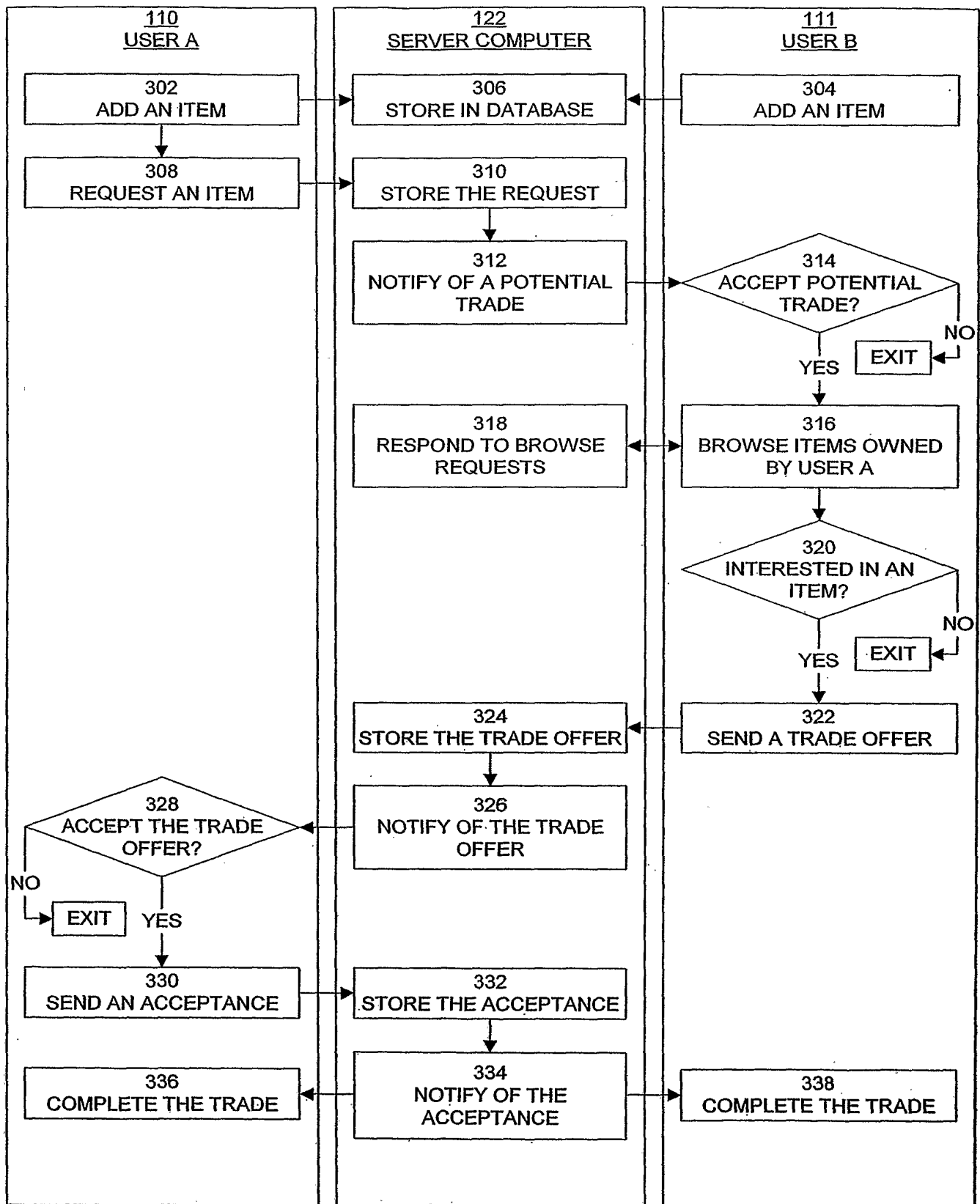
Figure 3

Fig.
4A1

ZUNAFISH
Trade the stuff you're done with for stuff you
want!

Select a category to see what's available:

DVDs

CDs

Books

Video
Games

VHS

Audio
books

Welcome User

Sign out

My Zunafish

Stuff I've Posted

Post More Stuff

My Completed Trades

My Account

Help Zunafish Grow!

Stuff I've Posted 401

Post More Stuff

CDs

20 Golden Greats by F. Sinatra

A New Day Has Come C. Dion

Duets E. John

FAQs

How
Zunafish
Works

Trading
Rules

Hassle-
Free
Mailing

User
Rating
System

Contact
Zunafish

Fig.
4A2

ZUNAFISH Trade the stuff you're done with for stuff you want!					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Post More Stuff 402</u> <div>1. Select the goods category</div> <div>2. Enter search keywords _____</div> <div>3. <u>Click here</u></div> <div><u>Done for now</u></div>			
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish

Fig. 4A3	ZUNAFISH Trade the stuff you're done with for stuff you want!				
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Post Stuff: Search Results 403</u> For keyword "Golden" <u>20 Golden Greats</u> - F. Sinatra <u>Golden Greats II</u> - F. Sinatra <u>Golden Songs from Radio</u> - Misc. <u>The Voice [Box]</u> - F. Sinatra <div data-bbox="850 1291 1112 1360" style="border: 1px solid black; padding: 2px; text-align: center;"><u>New Search</u></div>			
FAQs	How Zunafish Works	Trading Rules	Hassle- Free Mailing	User Rating System	Contact Zunafish

Fig.
4A4

ZUNAFISH
Trade the stuff you're done with for stuff you
want!

Post Stuff

To list your copy of 20 Golden Greats, select
its condition:

<u>Excellent</u>	<u>Good</u>
<u>Acceptable</u>	<u>Poor</u>

List Item

Cancel

Fig.
4A5

ZUNAFISH
Trade the stuff you're done with for stuff you
want!

Select a category to see what's available:

DVDs

CDs

Books

Video
Games

VHS

Audio
books

Welcome User

kenw

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Stuff I've Posted

Post More Stuff

My Completed Trades

My Account

Help Zunafish Grow!

Listed Books: Category Search 405

SELECT A TITLE

Daisy Fay and the Miracle Man by Fannie
Flagg

Welcome to the World, Baby Girl by Fannie
Flagg

Lonesome Dove (1991) by Larry McMurty

Batman: Complete History - by Les Daniels

Next page results

Sort
Results

Fiction

Non-
Fiction

Biographies

Humor

Reference

Fig.
4A6

ZUNAFISH
Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

DVDs	CDs	Books	Video Games	VHS	Audio books
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Welcome User
kenw
Sign out

My Zunafish
Stuff I've Posted
Post More Stuff
My Completed Trades
My Account
Help Zunafish Grow!

My Zunafish 406

<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>
<u>Daisy Fay...</u> Book	<u>Currently Empty</u>

FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
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Fig. 4B

ZUNAFISH Trade the stuff you're done with for stuff you want!					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books

<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>	<u>My Zunafish 406</u> <table border="1"><tr><td><u>STUFF I WANT</u> <u>Medusa</u> <input type="checkbox"/> CD</td><td><u>MY STUFF REQUESTED BY OTHERS</u> <u>Currently Empty</u> <input type="checkbox"/></td></tr></table>	<u>STUFF I WANT</u> <u>Medusa</u> <input type="checkbox"/> CD	<u>MY STUFF REQUESTED BY OTHERS</u> <u>Currently Empty</u> <input type="checkbox"/>
<u>STUFF I WANT</u> <u>Medusa</u> <input type="checkbox"/> CD	<u>MY STUFF REQUESTED BY OTHERS</u> <u>Currently Empty</u> <input type="checkbox"/>		

FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
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Fig.
4C1

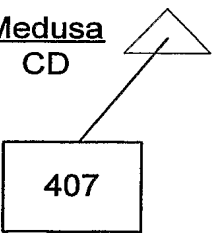
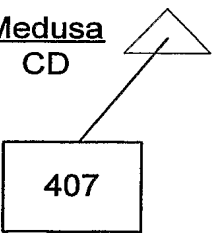
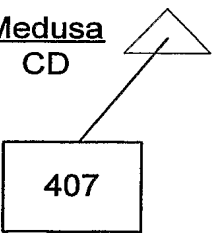
ZUNAFISH Trade the stuff you're done with for stuff you want!									
Select a category to see what's available:									
DVDs	CDs	Books	Video Games	VHS	Audio books				
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>		<u>My Zunafish 406</u>							
<u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<table border="1"><thead><tr><th><u>STUFF I WANT</u></th><th><u>MY STUFF OTHERS WANT</u></th></tr></thead><tbody><tr><td><u>Medusa</u> CD  407</td><td><u>Currently Empty</u> <input type="text"/></td></tr></tbody></table>				<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>	<u>Medusa</u> CD  407	<u>Currently Empty</u> <input type="text"/>
<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>								
<u>Medusa</u> CD  407	<u>Currently Empty</u> <input type="text"/>								
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish				

Fig.
4C2

ZUNAFISH
Trade the stuff you're done with for stuff you want!

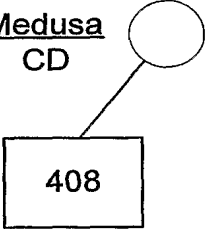

Select a category to see what's available:

DVDs	CDs	Books	Video Games	VHS	Audio books
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Welcome User
kenw
Sign out

My Zunafish
Stuff I've Posted
Post More Stuff
My Completed Trades
My Account
Help Zunafish Grow!

My Zunafish 406

<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>
<div><u>Medusa</u> CD </div>	<div><u>Currently Empty</u> </div>

FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
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Fig.
4D

ZUNAFISH

Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

DVDs

CDs

Books

Video Games

VHS

Audio books

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[kenw](#)

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[My Account](#)

[Help Zunafish Grow!](#)

[Trade Offer 410](#)

You requested the CD "Medusa"

User B has Medusa in acceptable cond. and will trade it for Duets.

User B's Trading History

[0](#) Positive comments

[0](#) Neutral comments

[0](#) Negative comments

[Time Left:](#)

23 hrs - 56 min to accept

[Decide Later](#)

[Dismiss](#)

[Make the Trade](#)

FAQs

How Zunafish Works

Trading Rules

Hassle-Free Mailing

User Rating System

Contact Zunafish

Fig. 4E

<div>ZUNAFISH Trade the stuff you're done with for stuff you want!</div>					
<div>Select a category to see what's available:</div>					
DVDs	CDs	Books	Video Games	VHS	Audio books
<div>Welcome User kenw Sign out My Zunafish Stuff I've Posted Post More Stuff My Completed Trades My Account Help Zunafish Grow!</div>		<div>Complete Trade 411 1. Put CD "Duets" in an envelope 2. Cut and tape mailing label to package:<div>D. Elias 55 W. End Ave. Apt. #11E New York, NY 0023</div> 3. Write MEDIA MAIL on the envelope Back to Zunafish</div>			
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish

Fig. 4F

ZUNAFISH Trade the stuff you're done with for stuff you want!											
Select a category to see what's available:											
DVDs	CDs	Books	Video Games	VHS	Audio books						
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Completed Trade 412</u> 11/27/2004 <u>Duets</u> CD for <u>Medusa</u> CD Traded with User B <u>Rate the Trade Partner</u> <u>Mailing Details</u> <div style="text-align: right;"><table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="text-align: center; padding: 5px;">Rating Partner</td></tr><tr><td style="text-align: center; padding: 5px;">Positive</td></tr><tr><td style="text-align: center; padding: 5px;">Neutral</td></tr><tr><td style="text-align: center; padding: 5px;">Negative</td></tr><tr><td style="text-align: center; padding: 5px;">Enter Text</td></tr></table></div> <div style="text-align: center;"><u>Back to Zunafish</u></div>				Rating Partner	Positive	Neutral	Negative	Enter Text	
Rating Partner											
Positive											
Neutral											
Negative											
Enter Text											
<table border="1" style="width: 100%; border-collapse: collapse;"><tr><td style="text-align: center; padding: 10px;">FAQs</td><td style="text-align: center; padding: 10px;">How Zunafish Works</td><td style="text-align: center; padding: 10px;">Trading Rules</td><td style="text-align: center; padding: 10px;">Hassle-Free Mailing</td><td style="text-align: center; padding: 10px;">User Rating System</td><td style="text-align: center; padding: 10px;">Contact Zunafish</td></tr></table>						FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish						

Fig. 5A

<p style="text-align: center;">ZUNAFISH Trade the stuff you're done with for stuff you want!</p>					
<p style="text-align: center;">Select a category to see what's available:</p>					
DVDs	CDs	Books	Video Games	VHS	Audio books
<p><u>Welcome User</u></p> <p><u>Sign out</u></p> <p><u>My Zunafish</u></p> <p><u>Stuff I've Posted</u></p> <p><u>Post More Stuff</u></p> <p><u>My Completed Trades</u></p> <p><u>My Account</u></p> <p><u>Help Zunafish Grow!</u></p>			<p><u>Stuff I've Posted 501</u></p> <p><u>Post More Stuff</u></p> <p><u>CDs</u></p> <p><u>20 Golden Greats by F. Sinatra</u></p> <p><u>A New Day Has Come C. Dion</u></p>		
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish

Fig. 5B







ZUNAFISH Trade the stuff you're done with for stuff you want!									
Select a category to see what's available:									
DVDs	CDs	Books	Video Games	VHS	Audio books				
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>My Zunafish 505</u> <table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="text-align: left; padding: 5px;"><u>STUFF I WANT</u></th><th style="text-align: left; padding: 5px;"><u>MY STUFF REQUESTED BY OTHERS</u></th></tr></thead><tbody><tr><td style="padding: 10px;"><u>Medusa</u> CD <div style="text-align: center; margin-top: 10px;"> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; text-align: center; line-height: 30px;">502</div></div></td><td style="padding: 10px;"><u>Paris My Love</u> CD <div style="text-align: center; margin-top: 10px;"> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; text-align: center; line-height: 30px;">503</div></div></td></tr></tbody></table>				<u>STUFF I WANT</u>	<u>MY STUFF REQUESTED BY OTHERS</u>	<u>Medusa</u> CD <div style="text-align: center; margin-top: 10px;"> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; text-align: center; line-height: 30px;">502</div></div>	<u>Paris My Love</u> CD <div style="text-align: center; margin-top: 10px;"> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; text-align: center; line-height: 30px;">503</div></div>
<u>STUFF I WANT</u>	<u>MY STUFF REQUESTED BY OTHERS</u>								
<u>Medusa</u> CD <div style="text-align: center; margin-top: 10px;"> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; text-align: center; line-height: 30px;">502</div></div>	<u>Paris My Love</u> CD <div style="text-align: center; margin-top: 10px;"> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; text-align: center; line-height: 30px;">503</div></div>								
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish				

Fig.
5C1

ZUNAFISH
Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

[DVDs](#)[CDs](#)[Books](#)[Video Games](#)[VHS](#)[Audio books](#)[Welcome User](#)[kenw](#)[Sign out](#)[My Zunafish](#)[Stuff I've Posted](#)[Post More Stuff](#)[My Completed Trades](#)[My Account](#)[Help Zunafish Grow!](#)[Trade Offers 515](#)

User bbloom ([history](#)) wants "Paris My Love"
Click to a title to propose a trade:

[Bat Out of Hell](#) - Meat Loaf[Best of Reba McEntire](#) - Reba McEntire[Decide Later](#)[Dismiss](#)[FAQs](#)[How
Zunafish
Works](#)[Trading
Rules](#)[Hassle-
Free
Mailing](#)[User
Rating
System](#)[Contact
Zunafish](#)

Fig.
5C2

Zunafish: Item Detail 520

Best of Reba McEntire - Reba McEntire

Label: PolyGram County

Artist: McEntire, Reba

Release Date: 1985

Click here for [Discography](#)

[Proceed with Trade](#)

[No Thanks](#)

Fig.
5D

Zunafish: Trade in Progress 525

Proposed trade - "Paris My Love" for
bblooms "Best of Reba McEntire"

If accepted, you will receive confirmation
email, and Zunafish will deduct \$1 from your
account.

***NOTE - Trade is pending for 24 hours

OK, Proceed




No Thanks

Fig. 5E

<div>ZUNAFISH Trade the stuff you're done with for stuff you want!</div>					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Trade Offers 530</u> You have agreed to trade " <u>Paris My Love</u> " for " <u>Best of Reba McEntire</u> " <u>Time left to receive Final confirmation</u> <u>23h 59m</u> <div>OK</div>			
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish

Fig. 5F

ZUNAFISH Trade the stuff you're done with for stuff you want!					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books

<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>	<u>My Zunafish 505</u> <table border="1"><tr><th><u>STUFF I WANT</u></th><th><u>MY STUFF OTHERS WANT</u></th></tr><tr><td><u>Medusa</u> CD  <div>536</div></td><td><u>Paris My Love</u> CD <div>Trade Accepted</div> <div>537</div></td></tr></table>	<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>	<u>Medusa</u> CD  <div>536</div>	<u>Paris My Love</u> CD <div>Trade Accepted</div> <div>537</div>
<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>				
<u>Medusa</u> CD  <div>536</div>	<u>Paris My Love</u> CD <div>Trade Accepted</div> <div>537</div>				

FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
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Fig. 5G	ZUNAFISH Trade the stuff you're done with for stuff you want!				
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u> <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Complete Trade 540</u> 1. Put CD "Paris my Love" in an envelope 2. Cut and tape mailing label to package: <div data-bbox="737 1213 1084 1367" style="border: 1px solid black; padding: 5px; margin: 10px 0;">D. Elias 55 W. End Ave. Apt. #11E New York, NY 0023</div> 3. Write MEDIA MAIL on the envelope <u>Back to Zunafish</u>			
FAQs	How Zunafish Works	Trading Rules	Hassle- Free Mailing	User Rating System	Contact Zunafish